



WFTV-TV
P.O. Box 863324
Orlando, FL 32886-3324
ph: (407) 841-9000
fx: (407) 841-8259

Advertiser
Agency
Buyer
Salesperson

Pol/Iss/Priorities USA Action-LCV (15165)
Mundy Katowitz Media (1954)
PLACEMENT, MEDIA
Telerep/Washington DC, Washington DC
(1040)
ph: (555) 555-5555
Political - Issue (1068)
1563 PRIORITIES USA ACTION (135382)
National/Political
1563/06282554

Invoice 643204
Inv Date 10/28/2012
Terms Net 30
Contract 327439
Bill Type Standard
Period 10/1/2012 - 10/28/2012

Mundy Katowitz Media
1322 G Street South East
Washington, DC 20003

AgM

Product
Brand
Acct Types
Est/Headline
Demo
Revision
Comments
PRIORITIES USA ACT

CO-OP/Order Type No/Normal
Package
Gen. Date 10/30/2012 4:04:49PM

Orlando (WFTV)

OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Copy/TSCI	Amount	Remarks
1.0	Spot	10:00:00AM-11:00:00AM	Day,F-1	10/05/12 10:23AM (Fr)	00:30	PRATV1219H	\$700.00	
2.0	Spot	12:05:00AM-12:35:00AM	Day,F-1	10/05/12 12:23AM (Fr)	00:30	PRATV1219H	\$1200.00	
3.0	Spot	11:00:00AM-12:00:00AM	Day,F-1	10/05/12 11:31AM (Fr)	00:30	USATV02	\$1200.00	
4.0	Spot	12:35:00AM- 1:35:00AM	Day,F-1	10/05/12 1:32AM (Fr)	00:30	PRATV1219H	\$500.00	
5.0	Spot	12:00:00PM- 1:00:00PM	Day,F-1	10/05/12 12:58PM (Fr)	00:30	PRATV1219H	\$1100.00	
6.0	Spot	4:00:00PM- 5:00:00PM	Day,F-1	10/05/12 4:26PM (Fr)	00:30	PRATV1219H	\$1200.00	
7.0	Spot	5:00:00PM- 6:00:00PM	Day,F-1	10/05/12 5:52PM (Fr)	00:30	PRATV1219H	\$2400.00	
8.0	Spot	6:00:00PM- 7:00:00PM	Day,F-1	10/05/12 6:12PM (Fr)	00:30	PRATV1219H	\$3400.00	
9.0	Spot	7:00:00AM- 9:00:00AM	Day,F-1	10/05/12 8:48AM (Fr)	00:30	USATV02	\$2500.00	
10.0	Spot	11:00:00AM-12:00:00AM	Day,M-1	10/08/12 10:59AM (Mo)	00:30	PRATV1224H	\$1200.00	
11.0	Spot	12:00:00PM- 1:00:00PM	Day,M-1	10/08/12 12:20PM (Mo)	00:30	PRATV1224H	\$1100.00	
12.0	Spot	5:00:00PM- 6:00:00PM	Day,M-1	10/08/12 5:12PM (Mo)	00:30	PRATV1224H	\$2400.00	
13.0	Spot	6:00:00AM- 7:00:00AM	Day,M-1	10/08/12 6:23AM (Mo)	00:30	PRATV1224H	\$2500.00	
14.0	Spot	6:00:00PM- 7:00:00PM	Day,M-1	10/08/12 6:14PM (Mo)	00:30	PRATV1224H	\$3400.00	
15.0	Spot	9:00:00AM-10:00:00AM	Day,M-1	10/08/12 9:12AM (Mo)	00:30	PRATV1224H	\$750.00	
16.0	Spot	12:00:00PM-12:30:00PM	Day,Sa-1	10/06/12 12:25PM (Sa)	00:30	PRATV1224H	\$750.00	
17.0	Spot	5:00:00AM- 6:00:00AM	Day,Sa-1	10/06/12 5:27AM (Sa)	00:30	PRATV1224H	\$400.00	
18.1	Spot	12:35:00AM- 1:30:00AM	Day,Sa-1	10/06/12 1:55AM (Sa)	00:30	PRATV1224H	\$350.00	
19.0	Spot	7:00:00PM- 8:00:00PM	Day,Sa-1	10/06/12 7:28PM (Sa)	00:30	PRATV1224H	\$1400.00	
20.0	Spot	12:00:00PM-12:30:00PM	Day,Su-1	10/07/12 12:27PM (Su)	00:30	PRATV1224H	\$750.00	
21.0	Spot	6:00:00PM- 6:30:00PM	Day,Su-1	10/07/12 6:22PM (Su)	00:30	PRATV1224H	\$2400.00	
22.0	Spot	6:00:00AM- 9:00:00AM	Day,Su-1	10/07/12 6:44AM (Su)	00:30	PRATV1224H	\$1300.00	
23.0	Spot	10:00:00AM-11:00:00AM	Day,Th-1	10/04/12 10:10AM (Th)	00:30	PRATV1219H	\$700.00	
24.0	Spot	3:00:00PM- 4:00:00PM	Day,Th-1	10/04/12 3:46PM (Th)	00:30	USATV02	\$825.00	
25.0	Spot	5:00:00PM- 6:00:00PM	Day,Th-1	10/04/12 5:14PM (Th)	00:30	PRATV1219H	\$2400.00	
26.0	Spot	5:30:00AM- 6:00:00AM	Day,Th-1	10/04/12 5:53AM (Th)	00:30	USATV02	\$1200.00	
27.0	Spot	6:00:00AM- 7:00:00AM	Day,Th-1	10/04/12 6:28AM (Th)	00:30	PRATV1219H	\$2500.00	
28.0	Spot	7:00:00PM- 7:30:00PM	Day,Th-1	10/04/12 7:25PM (Th)	00:30	USATV02	\$4250.00	
29.0	Spot	7:30:00PM- 8:00:00PM	Day,Th-1	10/04/12 7:38PM (Th)	00:30	PRATV1219H	\$4250.00	
30.0	Spot	9:00:00AM-10:00:00AM	Day,Th-1	10/04/12 9:51AM (Th)	00:30	USATV02	\$750.00	
31.0	Spot	10:00:00AM-11:00:00AM	Day,Tu-1	10/02/12 10:09AM (Tu)	00:30	USATV02	\$700.00	
32.0	Spot	11:35:00PM-12:05:00AM	Day,Tu-1	10/02/12 11:45PM (Tu)	00:30	USATV02	\$1200.00	
33.0	Spot	11:00:00AM-12:00:00AM	Day,Tu-1	10/02/12 10:58AM (Tu)	00:30	PRATV1219H	\$1200.00	
34.0	Spot	12:00:00PM- 1:00:00PM	Day,Tu-1	10/02/12 12:48PM (Tu)	00:30	USATV02	\$1100.00	
35.0	Spot	3:00:00PM- 4:00:00PM	Day,Tu-1	10/02/12 3:47PM (Tu)	00:30	PRATV1219H	\$825.00	
36.0	Spot	5:30:00AM- 6:00:00AM	Day,Tu-1	10/02/12 5:29AM (Tu)	00:30	PRATV1219H	\$1200.00	
37.0	Spot	6:00:00AM- 7:00:00AM	Day,Tu-1	10/02/12 6:42AM (Tu)	00:30	USATV02	\$2500.00	
38.0	Spot	7:00:00AM- 9:00:00AM	Day,Tu-1	10/02/12 7:28AM (Tu)	00:30	PRATV1219H	\$2500.00	
39.0	Spot	11:35:00PM-12:05:00AM	Day,W-1	10/03/12 12:01AM (We)	00:30	USATV02	\$1200.00	



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OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Copy/ISCI	Amount	Remarks
40.0	Spot	11:00:00AM-12:00:00	Day,W-1	10/03/12 10:58AM (We)	00:30	PRATV1219H	\$1200.00	
41.0	Spot	12:05:00AM- 1:05:00	Day,W-1	10/03/12 12:35AM (We)	00:30	PRATV1219H	\$500.00	
42.0	Spot	12:00:00PM- 1:00:00	Day,W-1	10/03/12 12:40PM (We)	00:30	USATV02	\$1100.00	
43.0	Spot	4:00:00PM- 5:00:00	Day,W-1	10/03/12 4:17PM (We)	00:30	PRATV1219H	\$1200.00	
44.0	Spot	6:00:00PM- 7:00:00	Day,W-1	10/03/12 6:23PM (We)	00:30	USATV02	\$3400.00	
45.0	Spot	7:00:00PM- 7:30:00	Day,W-1	10/03/12 7:29PM (We)	00:30	PRATV1219H	\$4250.00	
46.0	Spot	7:00:00AM- 9:00:00	Day,W-1	10/03/12 7:26AM (We)	00:30	PRATV1219H	\$2500.00	
47.0	Spot	9:00:00AM-10:00:00	Day,W-1	10/03/12 9:34AM (We)	00:30	USATV02	\$750.00	

We warrant that the actual broadcast information shown on this invoice was taken from the official program log.



Gross Total	\$77,100.00
Commission	(\$11,565.00)
Net Total	\$65,535.00

Total Spots 47

WFTV-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station, whether verbal or written.